



**BASEBALL**  
VICTORIA

# **BASEBALL VICTORIA STRATEGIC PLAN**

**2023-2026**

## VISION

Baseball at its best

## MISSION

For all people to experience the joy of baseball in Victoria

## Baseball Victoria Values:

### INTEGRITY

Modelling high levels of honesty, accountability, transparency, and ethical behaviour creating an environment of mutual trust and respect.

### COMMUNICATION

As the peak body representing sport to key decision-making bodies, empowering all stakeholders to improve outcomes for athletes and lift the profile of sport and its benefits.

### INNOVATION

Embracing diversity and inclusivity, providing accessible and equitable opportunities, and appreciating cultures of our region.

### COLLABORATION

Providing a cooperative network and advocacy service to build a united voice for the community of sport.

### ACCESS

Offering safe, equitable and welcoming environments.



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## PILLARS

### Grow People, Participation and Community

To increase the number of umpires, coaches, and all participants in both the Summer League and winter competitions.

Increase participation of baseball in Victoria through better competition and player experience

Provide and communicate clear pathways for all participants from grassroots programs to high performance

Create accessible programs and resources to provide a clear pathway program for current and new umpires, coaches, and scorers

Promote volunteer opportunities within baseball

Building the identity of baseball in Victoria

### Provide Leadership

To deliver better governance, policies, support to clubs, administrative systems, structure and connections to the clubs.

Develop League policies and procedures in line with best practice and changing environments

Review & update the Stakeholder Engagement Plan

Assist clubs by sharing best practice governance guidelines, measuring their performance, and working with clubs to address areas for improvement

### Facilitate Exceptional Experiences

To provide excellence in events, programs and pathways.

Provide efficiencies that scale for both Summer League and winter competitions

Recruit staff with appropriate skillset and expertise to deliver excellence in events, programs and high performance

Cultivate and foster an inclusive and diverse competition for all ages

Recognise innovative and progressive clubs and long-serving volunteers

### Develop Sustainability & Capacity

Create collaborative partnerships with clubs and external stakeholders to ensure long-term sustainability of baseball in Victoria.

Develop partnerships across clubs and stakeholders to leverage economies of scale

Formalise partnerships with key decision-making and funding bodies

Foster an integrated technology ecosystem to provide ongoing two-way communication to clubs and members

Provide clubs with educational resources and accreditation guidelines to deliver high quality training for club administrators, officials, coaches, and volunteers