

BASEBALL VICTORIA - OPERATIONAL PLAN



VISION

Baseball at its best

MISSION

For all people to experience the joy of baseball in Victoria

VALUES

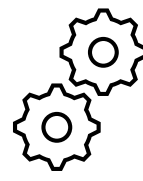
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| 1. Integrity | - High levels of honesty, accountability, transparency and ethical behaviour |
| 2. Communication | - Empowering all stakeholders to improve outcomes |
| 3. Innovation | - Embracing diversity and inclusivity with new ideas |
| 4. Collaboration | - Building a united voice for the baseball community |
| 5. Access | - Welcome environment for all |

SUPPORTING PARTICIPANTS



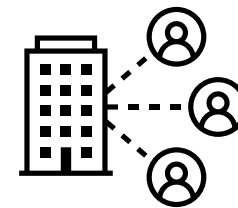
Players, Coaches, Umpires, Scorers, Supporters and Officials

SUPPORTING CLUBS & ASSOCIATIONS



Club Administrators And Volunteers

WORKING WITH



Clubs/Associations
Baseball Australia
Federal/State/Local Governments

Commercial Partners
Peak Industry Bodies
Schools

IN 2026, WE WILL HAVE DELIVERED

Participation: Quality Competitions, Programs and Events

1. Increased participation across all senior and junior competitions
2. Highly competitive competitions
3. Quality events that are administered effectively and efficiently
4. Education and support for coaches, umpires and scorers
5. A clear pathway for all members to achieve their full potential
6. Increased baseball presence through appropriate media initiatives

Inclusiveness: Safe and Welcoming Communities

1. Baseball Victoria's Diversity and Inclusion plan incorporating our Transgender Policy
2. Implementation of the Child Safe Standards
3. Inclusivity and diversity through advocacy, education, training and proactive engagement within the community
4. Collaboration with LGA's and clubs to support the development of safe and accessible facilities
5. Acknowledgement and recognition of our growing volunteer network
6. Continuous monitoring of baseball environments to ensure members feel safe

Sustainability: Good Governance and Financial Management

1. Increased revenue through growth in participants and player retention
2. Increased commercial partnerships
3. Increased government funding to support equal access and opportunity to participate in baseball
4. Passport digital registration platform to achieve business efficiencies
5. Education and training to BV workforce to build staff and volunteer capacity
6. Ongoing collaboration with Baseball Australia to maintain and safeguard the integrity of baseball

BASEBALL VICTORIA WILL SEE GROWTH IN THE FOLLOWING AREAS

Participation	Recruitment	Game Education	Diversity	Technology	Pathways
More members across all ages	More women as club leaders, coaches, umpires and officials	Qualified coaches, umpires, scorers and volunteers	Reflect the community and their needs	Increased accessibility and efficiency	More members reaching their potential

KEY PERFORMANCE INDICATORS

MEASURE	Senior Participation	Junior Participation	Child Protection and Wellbeing Coordinator	National Team Performance	Umpires	Volunteers
2023 BASELINE	4570	3538	3	U18 AYC = Bronze U16 AYC = Bronze AWC = Silver AYWC = Bronze	25 accredited umpires	484
2026 TARGET	4770	3938	87	Top 2 finish at each tournament	125 accredited umpires	605