



FUNDRAISING IDEAS FOR CLUBS

Here's some good old-fashioned fundraising ideas as well as some more novel ones to try:

Keep the Change Campaign - run over your bar/canteen where on every sale the vendors ask, "can I keep the silver change?" Details of the campaign and what the money goes to need to be on display at the point of sale as well as collection tin.

Installing a coffee machine - this is particularly successful for larger clubs and winter sports. Fund a few members to do the barista course as there is a huge mark-up on coffee.

Car Boot Sale - sites are sold (e.g. \$20 each) for people to bring their old wares to sell from their car boots. Advertise in the same way as a garage sale. Increase your funds by running sausage sizzles, selling coffee, face painting or hiring trestle tables.

Themed Activities and Sales - Easter eggs, Christmas cards and trees, Valentine's Day club meal vouchers, Mother's Day car wash...things that members would normally buy elsewhere are good items to sell through your club.

Coin Line Competition - if your club has different sections, this can run well where the sections compete against each other to achieve the longest coin line as part of a social evening or day.

Corporate Team Building Functions - promoting and hiring out your club and/or volunteers to run corporate fun days e.g. lawn bowls, tennis tournaments, fun cricket match or birthday parties.

Games Night - great way to get juniors involved - run games and challenges which you pay to enter. Sausage sizzle and sales on the night help.

Selling Products from Fundraising Companies - do a web search for fundraising and select a product that you think would appeal. Chocolates sell well but aren't a healthy option. Bulbs can work well for the right crowd.

Guest Speaker - if you can land a notable speaker who is reasonable on charges or free, think about an evening get-together or breakfast.

Golf Day - effective in attracting outsiders i.e. members' friends. Make sure you cater for all abilities by offering multiple sections for the day e.g. novices.

Movie Nights - purchasing tickets from the cinema and on-selling for a profit works but so does a movie screening at your club with snack sales etc.

Bequests - advertising to members to remember the club in their wills and establishing recognition e.g. photo board.

Auction Night - request that club members offer something that could be auctioned e.g. this could range from copies of your favourite recipes, to donating a service like taking some family photos. Hold an evening to sell/raffle goods and services.

