



Club Name and Logos

Strategic Framework
Date

Action Plan
Date

Developed by (indicate who developed the plan
and who had input)





Club Name

Vision:

E.g. That the..... club's professional management provides quality participation experiences for all people playing, umpiring, coaching, volunteering, and spectating.

Bit of history about the club, what it prides itself on and the aspiration of the committee.

Infrastructure

Total number of members	
Number of committee members	
Number of teams	Junior [] Senior [] Men [] Women [] Veterans [] Social []
Number of games per week	
Club website? Host, traffic estimates?	
Affiliated with state body	
Club newsletter?	Yes [] No [] How often?

Gather the following information by group brainstorm, asking the question on the club notice board and providing members with feedback slips, doing an online survey.

Identified Strengths/Opportunities

Identified Challenges and Weaknesses

Priority Areas for Development





Priority areas for development for the next 3 years:

-
-
-

Planning Process

Detail here how the planning was conducted and who was involved both internally and externally.

Our Strengths: What we value most and want to maintain	Our Weaknesses: What we know we need to work on





Define the priority areas for our organisation to work on and specifically what we want to achieve by the end of each year.

Priority Areas to Focus On	What do we want to achieve?
e.g. facility development junior recruitment	Year 1: Year 2: Year 3:





Focus Area

What we want to achieve	How we'll do it	The associated tasks	Who	Time Frame	Action Budget
<p data-bbox="256 779 533 853">What is currently in place:</p> <p data-bbox="256 1106 533 1180">What opportunities exist:</p>					

